





PRIVACY POLICY

EU regulation 2016/679 ("GDPR / RGDP") - D.lgs. 196/03

 Who are you giving your data to?	 How can you contact us?
CONSORZIO TURISTICO MEDIA VALTELLINA C.F. 00824670145	Via Maurizio Quadrio n. 11, 23037 Tirano (SO), tel.: 0342.705568 mail: info@valtellinaturismo.com - pec: info@pec.valtellinaturismo.com

Why, and on what legal basis, do we process your personal data?



To carry out market research, commercial communication, promotional communication, advertising and marketing activities, newsletters.



The legal basis for this type of treatment: **the explicit consent of the data subject**

To perform a contractual negotiation, execute a contract and fulfil obligations, for example, manage technical and commercial assistance, complaints.



The legal basis for this type of treatment: **to carry out a contract**

Fulfilling obligations, such as, invoicing, mandatory communications with public entities



The legal basis for this type of treatment: **To comply with the law** or rules

Assess overall degree of satisfaction of customers of the Data Controller



The legal basis for this type of treatment: **Legitimate interest of the owner**

Exercise the rights of the Data Controller, for example, its right of defence.

The legal basis for this type of treatment: **legitimate interest of the owner**

Who do we disclose your personal data to?

The data may be communicated to the following categories of recipients: consortium members, newspapers, collaborators, companies, public bodies that are recipients of mandatory communications, associations, professional firms that provide the Data Controller with assistance and/or advice for administrative, accounting, tax, legal protection (for example, accountants, lawyers), banking institutions for collections and payments, including companies that manage payments with credit cards or other tools, postal couriers, IT service managers, including in the cloud, webmasters, entities that provide management and/or maintenance of IT facilities. In any case, the data will be communicated and/or processed exclusively by persons strictly related to the obligations inherent to the legal basis and the purposes of the processing of the data provided.

Where will you transfer my data?



Your data remains within the European Economic Area



How long will you store my data?

The data is kept for the period provided for by accounting, tax, civil and/or criminal law, including procedural. In any case, the data that is strictly necessary for the fulfilment of the provisions of the legislation will be kept for a maximum of 10 years from the termination of the contract or at the end of any dispute that may arise in relation to this. In the event of requests for cancellation of the newsletter, the data will be immediately deleted, or within 48 hours after the request.



Am I obliged to hand over my data to you?

The provision of data is optional as to subscription to newsletter or mailing list. However, it is mandatory as regards the processing that the Date Controller must carry out in order to fulfil its obligations towards the interested party (for example, in order to respond to a direct request from the interested party in a product/service), on the basis of a report (or contract) that may be in place, or to fulfil legal obligations (for example, to initiate a billing process). Therefore, where necessary/mandatory, failure to provide data will result in the impossibility – whether partial or total – to supply, provide a service, and/or satisfy the request of the interested party



Will I be subjected to automated decision-making or profiling?

NO, your data will not be processed automatically, and profiling will not be carried out.



What are my rights?

You can revoke any consent given to the processing without prejudice to the lawfulness of the processing based on the consent given before the revocation



You can revoke any consent you gave regarding the processing of your data without affecting the lawfulness of processing based on consent before its withdrawal.



You can access your data



You can request, without undue delay, **the rectification of the data**



You can request, without undue delay, **the erasure of the data**



You can request, without undue delay, to **restrict processing of the data**



You can object to the processing of personal data



You can obtain, without undue delay, the **delivery of data and/or that it may be transferred to third parties** at your request



You can assert the above rights and/or request more detailed information by contacting the Data Controller using the contact methods outlined above.



To lodge a complaint with a supervisory authority (In Italy, this is the Authority for the protection of personal data / il Garante per la Protezione dei Dati Personali)) **or report to the judicial authority** (art. 140-*bis* and subseq. of Legislative Degree 196/03 and 79 and subseq. GDPR)

